

Social Media Snapshot // May 29 - June 4, 2016

Facebook // Top Engagement

Published ▼	Post	Туре	Targeting	Reach	Engag	ement	
06/01/2016 8:30 pm	In town for the Memorial Tournam ent and curious about the constru	•	•	52.8K	7K 1.5K		
06/03/2016 8:00 am	Learn more: www.BridgeStreet.D ublinOhioUSA.gov	Б	•	23.9K	1.3K 943	Organic 10,278	Paid 13,580
06/02/2016 8:00 am	Welcome to Dublin, guests of the Memorial Tournament! See what	6	•	15.3K	380 586	Organic 5,438	Paid 9,838
05/31/2016 7:19 pm	Memorial Day in Dublin - a day of reflection and remembrance	•	•	13.8K	807 426		

Twitter // Top Engagement

Tweets	Top Tweets Tweets and replies Promoted	Impressions	Engagements	Engagement rate
Dublin	Dublin Ohio @DublinOhio · Jun 1 It's a beautiful day for golf at #TheMemorial!	3,521	166	4.7%
	#DublinIsHome pic.twitter.com/GVVMx1eSwS View Tweet activity			Promote
Dublin	Dublin Ohio @DublinOhio · May 30 Dublin was honored to have retired MSG @sean_a_clifton and Gold Star Family member Karrie Zamora at our	3,376	109	3.2%
	#MemorialDay pic.twitter.com/El5aSiE6S2 View Tweet activity			Promote
Dublin	Dublin Ohio @DublinOhio - Jun 3 Cpl. Mike McCaskey talking to @JamesWSYX6 about security @ #theMemorial. @DublinPolice & partner	3,144	123	3.9%
	agencies work hard. pic.twitter.com/T9gKt1oTBU View Tweet activity			Promote
Dublin	Dublin Ohio @DublinOhio · Jun 2 Longview Dr will be closed at Dublin Rd Fri & Sat 8a - 4p. Use Marion St or Grandview Dr as alternates.	2,246	35	1.6%
	pic.twitter.com/tUt72P6voW View Tweet activity			Promote

Nextdoor // Top Engagement



Longview Drive Closure Friday and Saturday

Senior Public Information Officer Lindsay Weisenauer from City of Dublin

Longview Drive is expected to be closed at Dublin Road Friday, June 3 and Saturday, June 4 between 8 a.m. and 4 p.m. Access will be maintained for school buses and emergency vehicles only. Longview Drive residents can use Marion Street and Grandview Drive as alternate routes.



Shared with 2 neighborhoods in City of Dublin in General







Instagram // Top Engagement







